

SANITEC PUBLISHES PROSPECTUS AND ANNOUNCES PRICE RANGE FOR ITS INITIAL PUBLIC OFFERING ON NASDAQ OMX STOCKHOLM

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Following the announcement of its intention to float on 13 November 2013, Sanitec Corporation (“Sanitec” or the “Company”), the leading producer of bathroom ceramics in Europe, today publishes its prospectus and announces the price range for its initial public offering (the “Offering”) of its shares and listing on NASDAQ OMX Stockholm.

- The Offering consists of a public offering and an offering to institutional investors in Sweden and an offering to institutional investors internationally
- The Offering comprises of 40,000,000 existing shares corresponding to 40.0% of the shares in Sanitec offered by the Company’s sole shareholder, Sofia IV S.à r.l. (the “Selling Shareholder”), indirectly owned by EQT IV¹
- The number of shares offered may be increased by up to 12,173,914 shares at the discretion of the Selling Shareholder, representing up to 12.2% of the shares in Sanitec
- The Selling Shareholder has granted an over-allotment option of up to 7,826,086 additional shares, representing up to 15.0% of the total number of shares in the Offering
- The free float is expected to be 60.0% assuming that the Offering is increased in full and the over-allotment option is exercised in full
- The price in the Offering is expected to be set between SEK 54 - 66 per share. The final offering price in the public offering in Sweden will not exceed SEK 66 per share
- Based on the price range in the Offering, and assuming that the Offering is increased in full and the over-allotment option is exercised in full, the Offering is valued at SEK 3,240 million - SEK 3,960 million
- Based on the price range in the Offering, the equity value of Sanitec is SEK 5,400 million - SEK 6,600 million
- The offer period for the retail investors is expected to start on 27 November 2013 and to close on 6 December 2013
- The bookbuilding period for institutional investors is expected to start on 27 November 2013 and to close no later than 9 December 2013
- The first day of trading is expected to be 10 December 2013 and the shares will trade under the symbol “SNTC”

¹ Certain of Sanitec’s previous lenders and members of management and the Board of Directors currently have a beneficial interest in Sofia LP, the indirect owner of the Selling Shareholder.

Peter Nilsson, CEO of Sanitec, comments: "The listing will be an important milestone to further strengthen our company profile and increase awareness of Sanitec, our brands and our products. We have leading market positions in the stronger economies of Europe, and a modern, efficient and flexible production network. Together with continued efficiency improvements built on our "One Sanitec" strategy, we are now in a good position to benefit from a volume recovery when the macroeconomic conditions improve. I together with the management team look very much forward to continue to develop Sanitec and create value to both existing and new shareholders".

Caspar Callerström, Partner at EQT Partners, comments: "EQT IV has since the acquisition of Sanitec in 2005 dedicated significant resources and focused efforts on developing the Company. The success of the "One Sanitec" efficiency initiatives together with the large investments have strengthened the business, improved its margins and set a strong platform for the years to come. We are looking forward to expand the shareholder base with a public listing as an important step in Sanitec's continued development".

Background and reasons for the Offering

Sanitec was acquired in 2005 by EQT IV, which is part of the EQT Group, a leading manager of private equity funds. The business model of the EQT Group is driven by an industrial approach focused on the development of portfolio companies through the implementation of strategies geared towards growth and operational excellence. The EQT Group typically exits its portfolio companies within four to eight years from the time of acquisition. The Offering and the listing of Sanitec's shares is in line with this strategy.

Under the ownership of EQT IV, several important strategic initiatives have been implemented to improve the business, increase operational efficiency and establish a competitive cost profile. Operationally, the management team has successfully been implementing "One Sanitec" initiatives, aimed at transforming a group of stand-alone companies operating in their own local markets into a successfully integrated group, providing a platform from which the Company can grow and focus on new opportunities.

The Offering and the listing of the shares will expand the shareholder base and enable Sanitec to access the Swedish as well as the international capital markets, which the Board of Directors believe will support continued growth and development. EQT IV, the Board of Directors and management also consider the Offering to be a natural next step for the Company as it is expected to promote broader awareness among customers and consumers of Sanitec's presence and activities. For these reasons, the Board of Directors has applied for a listing on NASDAQ OMX Stockholm. EQT IV will remain an indirect shareholder of Sanitec following the Offering and will continue to contribute to the development of the Company.

About the Offering

The Offering consists of a public offering in Sweden and an offering to institutional investors in Sweden and internationally. A total number of 40,000,000 shares will be offered by the Selling Shareholder pursuant to the Offering. The number of shares offered may be increased at the discretion of the Selling Shareholder up to 12,173,914 shares. The offering price is expected to be between SEK 54 - 66 per share. The offering price in the public offering in Sweden will not exceed SEK 66 per share. The final offering price will be determined after the offer period and will be announced by the Company through a stock exchange release on or about 10 December 2013.

The Selling Shareholder has granted an option, exercisable on one or more occasions, in whole or in part, by Nordea and/or UBS Investment Bank, as stabilization managers, for 30 days following the first day of trading of the shares on NASDAQ OMX Stockholm, to purchase an additional number of shares equal up to 15.0% of the total number of shares in the Offering.

The number of shares in Sanitec is 100,000,000. The Selling Shareholder is offering 40,000,000 shares, representing 40.0% of the shares in the Company. Assuming that the Offering is increased in full at the discretion of the Selling Shareholder and that the over-allotment option is exercised in full, the Offering will comprise 60,000,000 shares, representing 60.0% of the shares in the Company.

Nordea and UBS Investment Bank are acting as Joint Global Coordinators and Joint Bookrunners. Carnegie Investment Bank is acting as Joint Bookrunner and Handelsbanken Capital Markets is acting as Co-Lead Manager.

Prospectus and subscription form

A prospectus and information brochure in Swedish and subscription form will be available on the websites of Sanitec (www.sanitec.com), Nordea (www.nordea.se under the tab Sparande/Handla och placera), Carnegie (www.carnegie.se), Handelsbanken (www.handelsbanken.se/investeringserbjudande) and Avanza (www.avanzabank.se). Information brochure and subscription form can also be obtained from branch offices of Nordea and Handelsbanken.

Preliminary timetable

- Publication of prospectus: 27 November 2013
- Offer period for retail investors: 27 November - 6 December 2013
- Bookbuilding period for institutional investors: 27 November - 9 December 2013
- Announcement of final offering price: 10 December 2013
- First day of trading: 10 December 2013
- Settlement day: 13 December 2013

About Sanitec

Sanitec is the market leader in bathroom ceramics and a leading supplier of bathroom fixtures in the Company's core markets with a unique portfolio of locally well-established brands. Sanitec has longstanding and stable relationships with customers, installers and other industrial partners, and develops sustainable and complete bathroom concepts including bathroom ceramics, furniture, pre-wall flushing solutions, taps and mixers, as well as baths and showers. Sanitec's brands and products represent a high level of innovation and quality, as well as advanced design that is both functional and attractive.

Sanitec operates an integrated organisation with an unparalleled local presence to provide the best value to its customers when it comes to bathroom products. In 2012 net sales amounted to EUR 753 million, and currently Sanitec employs approximately 6,500 people working in 18 European based production plants and at the Company's sales, product management and design and other support offices. Sanitec's head office is located in Helsinki, Finland.

For more information about Sanitec and its products, please visit www.sanitec.com.

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