

Geberit Corporate Film wins a bronze award at the New York Festivals

Geberit AG, Rapperswil-Jona, February 5, 2007

With its corporate film produced by Condor Films Geberit wins a bronze award at the “New York Festivals’ International Film & Video Awards”.

The winners of this year’s “New York festivals International Film & Video Awards” were announced last Friday evening at the Downtown Auditorium in the heart of Manhattan. The Geberit corporate film was awarded a bronze medal.

The film’s main topics emphasize people’s need for peace and quiet, environmental protection, hygiene and reliability. All of these are crucial to everything that Geberit does, which is represented by the company’s philosophy “Know-How Installed” With its know-how, innovation and integrated solutions, Geberit offers what is important to people. This is the message that this film communicates. It was filmed in Switzerland, Germany, Italy, Norway and China and is available in nine languages in its original length as well as in a short version.

The “New York Festivals’ International Film & Video Awards” have recognized excellent works in the Film & Video category since 1957. The international competition is held every year. With approximately 1,000 productions submitted annually, the “New York Festivals’ International Film & Video Awards” are the most important international sector competition.

Luki Frieden wrote the screen play and directed the film, and director of photography was Michael Saxer. The film production company Condor Films, founded in 1947, has been one of the most important Swiss companies in the development and production of audiovisual media. It is one of the leading producers of TV and cinema advertisements, produces documentary and motion pictures, and advises companies in the conception and production of corporate films, corporate broadcasts, as well as multi-media solutions.

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As European market leader, the Geberit Group is a global provider in the area of plumbing technology with sales of CHF 2.2 billion and 5,300 employees in 40 countries worldwide.