

North American Partnership with Duravit

Design Meets Technology

Geberit AG, Jona, January 18, 2007

The Geberit Group, the European market leader in plumbing technology, has announced a North American Partnership with Duravit, a leading manufacturer of sanitary ceramics, bath furniture and wellness products. These two segment leaders combine efforts focused on developing the North American concealed installation system and wall-hung toilet market.

The partnership will focus on developing the market for concealed installation system technology in the North American single and multi-unit residential and hospitality markets. It will combine Geberit's plumbing technology know-how with Duravit's design excellence.

"Utilizing Duravit's brand and design expertise, we intend to refocus our residential wall-hung toilet effort with this initiative", stated Timothy Schroeder, President of Duravit USA, who continued, "Simply put, we are aligning the resources of two leading companies with identified growth opportunities."

"With this partnership, we intend to take advantage of Geberit's strength in technology and innovation to focus on further developing our North American product offering", said William Christensen, President of Geberit North America.

As partners, a joint training program and marketing campaign will be launched in the coming months. Also in 2007, three regional training centers in Atlanta, Chicago and New York City, will be established to educate architects, designers, engineers, plumbers and showroom sales associates. In addition, Geberit North America will establish a competence center in Chicago where North American specific solutions will be developed and tested.

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As European market leader, the Geberit Group is a global provider in the area of plumbing technology with sales of CHF 2.2 billion and 5,300 employees in 40 countries worldwide.