

Geberit opens new Asia Headquarters in Shanghai

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The Geberit Group is demonstrating its commitment to the growth market in Asia and has invested around CHF 20 million in China. The opening of the new Asia/Pacific Headquarters took place today in Shanghai.

Geberit decided to establish a new headquarters for the Asia/Pacific Region in Nanxiang/Shanghai, China, in order to do justice to its increasing business activities in the Region. The facility includes a modern logistics and production infrastructure, new office spaces and a training center tailored to the needs of the customers. The new buildings also house state-of-the-art development and testing laboratories for the regional Research and Development Competence Center.

The total investment amounts to approximately CHF 20 million. Occupancy of the newly constructed premises has been proceeding in stages since the beginning of 2010. About 320 employees are now working in the headquarters located in Nanxiang/Shanghai.

Geberit's investment underlines the importance to the Group of successful further development of the Asia/Pacific Region. The company is currently represented in the Asia/Pacific Region by 15 sales offices and two production facilities and intends to use its extended infrastructure to exploit the long-term growth potential of this area.

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As the European market leader in the field of sanitary technology, the Geberit Group is a global provider with sales of CHF 2.2 billion. It employs 5,700 people in 40 countries around the world.