

Short biography Egon Renfordt-Sasse (1957)



German citizen, resident in Rieden (CH),
married

Head of Group Division Marketing & Brands (from February 10, 2015)

Egon Renfordt-Sasse completed his mechanical engineering studies at RWTH Aachen University (DE) in 1986. He began his career at Battenfeld-Fischer in Troisdorf (DE), where he held several positions until 1997, the last of which as manager of the “Technical Parts” profit center. In 1997, he joined the Geberit Group as the product manager responsible for the Installation Systems product line. From 2001 to 2003, he was responsible – among others – for “Sales Engineering” at Geberit’s German sales company. He then became Head of Products Sanitary Systems at the Group, a position he held until 2012. Since then, he has been Head of Group Marketing.

The Board of Directors of Geberit AG has appointed Egon Renfordt-Sasse as Head of Group Division Marketing & Brands with effect from February 10, 2015.