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Sanitec announces the launch of EUR 250 million Senior Secured Floating Rate Notes offering by Sanitec Oyj

Sanitec Oyj ("Sanitec"), the leading producer of bathroom ceramics and bathroom fixtures in its core European markets, today announces the offering of EUR 250 million Senior Secured Floating Rate Notes (the "Notes") due 2018 to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the "Securities Act"), and to certain non-U.S. persons in accordance with Regulation S under the Securities Act.

Proceeds will be used to refinance existing indebtedness and provide a distribution to shareholders.

FOR DETAILS, CONTACT:

Noora Koikkalainen, Head of Corporate Communications

Mobile: +46 70 378 0811

Email: noora.koikkalainen@sanitec.com

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