

Geberit expands the Group Executive Board

Geberit AG, Rapperswil-Jona, September 23, 2008

The Board of Directors of Geberit AG has decided to expand the Group Executive Board. Effective January 1, 2009, the previous Head of Marketing, William J. Christensen, will assume responsibility for the new Group Division International Sales. This appointment is Geberit's response to the increasing internationalization of its activities and is aimed at ensuring even more consistent exploitation of growth potential.

Effective January 1, 2009, the operative top management level of the Geberit Group will be made up of five instead of the previous four members. Under the management of CEO Albert M. Baehny, responsibility for sales will now be split into the two new Group Divisions European Sales and International Sales. Bernd Kuhlin will continue as the head of European Sales. As new member of the Group Executive Board, William J. Christensen, previously Head of Group Marketing, will be responsible for International Sales and thus for the regions America, Far East/Pacific and Middle East/Africa. This structural adaptation is a signal for increased internationalization on the part of Geberit. The intention is to focus particularly on countries in which the level of market penetration with Geberit products is still considerably below that in the established European markets – with corresponding, above-average growth potential. The Group is also committed to the path of organic growth embarked upon very successfully in recent years. All other responsibilities within the Group Executive Board will remain unchanged.

William J. Christensen (1973), a US citizen, holds a degree in economics from Rollins College (USA) as well as an MBA from the University of Chicago. He joined the Geberit Group in 2004 as Head of Strategic Marketing, having previously worked at Rieter Automotive Systems in Switzerland and the USA as well as with J.P. Morgan Securities in the USA. In February 2006 he took over responsibility for Geberit's entire North American business. He has been Head of Group Marketing since August 2007. The Board of Directors of Geberit AG has appointed William J. Christensen as Head of the Group Division International Sales effective January 1, 2009.

The following information is available at www.geberit.com, media/media releases:

- Organizational chart of the Geberit Group
- CV William J. Christensen

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As the European market leader in the field of sanitary technology, the Geberit Group is a global provider with sales of CHF 2.5 billion. It employs 5700 people in 40 countries around the world.